

Course name: Business Ethics

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| ECTS | 6 |
| Course status | Erasmus course |
| Course final assessment /evaluation of outcomes | Exam |
| Prerequisite | none |

Main field of study:

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| Educational profile | Economics / Business / Management / |
| Code of studies and education level | Master |
| Semester of studies | Winter / Summer |
| Language of instruction | English |

Course offered by:

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| Name of faculty offering the course | Faculty of Agriculture and Economics |
| Name of department offering the course | Dep. of Economics and Food Economy |
| Course coordinator | visiting professor |

Learning outcomes:

| Symbol of outcome | Description of the learning outcome | Reference to main field of study outcomes | Area symbol* |
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| KNOWLEDGE – student knows and understands | | | |
| BUE_W1 | The place of ethics and morality in the economic context | | |
| BUE_W2 | Concepts related to ethics and morality | | |
| SKILLS – student is able to | | | |
| BUE_U1 | Recognize, analyze and resolve moral dilemmas in economic life | | |
| BUE_U2 | Use normative systems in assessing problems of economic life | | |
| SOCIAL COMPETENCIES – student is ready to: | | | |
| BUE_K1 | Functioning in a complex economic reality and contributing specific values to economic life | | |
| BUE_K2 | Functioning in an intercultural environment, taking into account differences in values resulting from cultural relativism | | |

Teaching contents

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| Lectures | 26 hours |
| Topics | <ol style="list-style-type: none"> 1. Goals of management and goals of ethics 2. Sustainable development as an alternative for the 21st century economy 3. A fair economic system, social justice and inequality 3. Sources of ethics and morality 4. Concepts describing ethical phenomena 5. Cultural relativism in the economic world 6. Ethical business: CSR (Corporate Social Responsibility) |
| Accomplished learning outcomes | <i>BUE_W1, BUE_W2</i> |
| Means of verification, rules and criteria of assessment | <i>The exam may take the following forms:</i> <ol style="list-style-type: none"> 1. Test exam, then: *51-60% dst *61-70% +dst *71-80 db *81-90% +db *91-100% very good |

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| | 2. Oral exam, consisting of 3 questions drawn from the pool. Each is rated on a scale of 2-5. The final exam grade is the average of these grades. |
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Classes: **26 hours**

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| Topics | <p>The topics of the classes are related to the content of the lectures. Additionally, students prepare presentations in groups on selected topics, including (but not exclusively):</p> <ul style="list-style-type: none"> • Ethical dilemmas of marketing • Ethical dilemmas of the financial market • Ethical dilemmas of the IT and AI sector • Ethical dilemmas of the food market • And others, in line with individual interests <p>The grade for the exercises is based on the evaluation of the presentation (Criteria: 1. Substantive level, 2. Structure of the presentation, 3. Aesthetic impression and additionally 4. Level of activation of the group by the presenters. Student can receive 30 points. 15-17 dst 18-20 dst+ 21- 23 db 24-26 + db 27-30 very good) and activity grades.</p> <p>The final grade for the course consists in equal parts of the grade for exercises and lectures.</p> |
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| Accomplished learning outcomes | <i>BUE_U1, BUE_U2, BUE_K1, BUE_K2</i> |
| Means of verification, rules and criteria of assessment | <i>Attendance and activity in classes. Points obtained for participating in discussions and preparing posters/presentations.</i> <i>Final grade = 0.5 x lecture grade + 0.5 x tutorial grade</i> |

References:

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| Basic | <ol style="list-style-type: none"> 1. Ha Joon Chang: Economics. The User's Guide, London, Pelican, 2014. 2. Andrew Crane, Dirk Matthew, Business Ethics: Managing Corporate Citizenship and Sustainability in the Age of Globalization, any Edition. 3. Stoner J.A.F., Wankel C., Management, any Edition (selected chapters) |
| Supplementary | <ol style="list-style-type: none"> 1. Selected fragments of philosophical texts: Aristotel, Theory of the Household Book One Chapter Ten (on line) The Works of Jeremy Bentham, (ed. John Bowring), London, 1838-1843; Reprinted New York, 1962. 2. Selected fragments: M. Friedman, Freedom and Capitalism (on line) 3. Selected fragments: G. Hofstede, Cultures and Organizations (on lin |

Structure of learning outcomes

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| Area of academic study: Economics/Business/Management | 6 ECTS |
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Structure of student activity

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| Contact hours | 57 | hrs. | 2,3 ECTS** |
| Including: | | | |
| lectures | 26 | hrs. | |
| classes and seminars | 26 | hrs. | |
| consultations | 3 | hrs. | |
| participation in research | 0 | hrs. | |
| obligatory traineeships | 0 | hrs. | |
| participation in examination | 2 | hrs. | |
| e-learning | 0 | hrs. | ECTS** |
| student own work | 90 | hrs. | 3,7 ECTS** |

*Areas of academic study in the fields of: H- humanities; S - social studies; P – biological sciences; T – technological sciences; M- medical, sport and health sciences; R – Agricultural, forestry and veterinary sciences; A – the arts

** stated with an accuracy to 0.1 ECTS, where 1 ECTS = 25 - 30 hours of classes