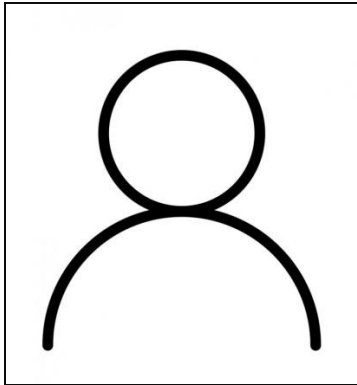


Monika, Szafrńska, PhD



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Consultation hours: Tuesday 12:30-14:00

Research interest:

- Financial literacy
- Consumer finance
- Banking marketing

Research experience:

Visiting Scholar

- Slovak University of Agriculture in Nitra, 29.06.14 – 28.07.2014 (30 days),
- Czech University of Life Science Prague, 14.02.2015-21.02.2015 (8 days),
- Universidad Politecnica de Madrid, 6.02.2017-10.02.2017 (5 days),
- Mendel University in Brno, 29.04.2017-06.05.2017 (7 days),
- The Higher Polytechnic School of Orihuela, 25.06.2017-02.07.217 (8 days),
- Slovak University of Agriculture in Nitra 11.05.2018-15.05.2018 (5 days),
- Mendel University in Brno, 16.06.2018-15.07.2018 (30 days),
- Slovak University of Agriculture in Nitra, 25.06.2019-28.06.2019 (4 days).

PhD (2003, "Behaviors of individual farmers on the credit services market")

Professional profiles:

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List of publications:

1. SZAFRAŃSKA, M. 2019. *The level of financial literacy of academic youth from rural areas in the Małopolskie voivodship*. In: Annals PAAAE, 2019, Vol. XXI, No. (2), p. 266-274, ISSN 1508-3535, doi: 10.5604/01.3001.0013.2053
2. SZAFRAŃSKA, M. 2019. *Level of financial literacy of academic youth from rural areas in the Visegrad Group Countries*. In: Financial Sciences, Vol. 24, No. 3, p. 47-58, ISSN 1508-3535, doi: 10.15611/fins.2019.3.05
3. SZAFRAŃSKA, M. 2019. *The level of bank customers' knowledge about bancassurance services in Poland*. W: Hradec Economic Days Vol. 9(2). Double-blind peer-reviewed proceedings part II. of the international scientific conference Hradec Economics Days 2019., s. 394-403. ISSN 2464-6059
4. SZAFRAŃSKA, M., ŻMIJA, J. 2017. Typologia strategii oszczędnościowych wiejskich gospodarstw domowych (na przykładzie województwa małopolskiego). Typology of saving strategies of rural households (on the example of the Malopolska Province) *Ekonomika i organizacja gospodarki żywnościowej*. Nr 118 (2017), p. 19-30, ISSN 2081-6979, eISSN 2543-9863, DOI 10.22630/EIOGZ.2017.118.13
5. SZAFRAŃSKA, M. 2017. *The Level of Consumer Awareness of Rural Areas in the banking services market on the example of the rural population of the Małopolskie Voivodship*. In: Annals of The Polish Association of Agricultural and Agribusiness Economists. Warszawa-Poznań-Bydgoszcz: SERiA, 2017, Vol. XIX, No 3, p. 289-294, ISSN 1508-3535, doi: 10.5604/01.30010010.3265
6. SZAFRAŃSKA, M., MATYSIK-PEJAS R., KRASNODĘBSKI, A. 2017. *Typology of crediting strategies of rural households (on the example of the malopolska province)*. Proceedings of the International Conference "ECONOMIC SCIENCE FOR RURAL DEVELOPMENT" No 46, Jelgava, LLU ESAF. pp. 351-358, ISSN 1691-3078

7. SZAFRAŃSKA, M., MATYSIK-PEJAS R., 2016. *Corporate social responsibility of commercial banks in Poland towards the natural environment*. Research Papers of Wrocław University of Economics. *Ekonomia*. – Nr 449. p. 559-572, ISSN 1899-3192
8. SZAFRAŃSKA, M., 2016. *The level of Financial Knowledge of Women in Rural Areas in Małopolskie Province against the Backdrop of Poland and Selected Countries*. ZN SGGW w Warszawie. *Problemy Rolnictwa Światowego*. Tom 16 (XXXI) 2016, Zeszyt 2, s. 324-333. ISSN 2081-6960
9. SZAFRAŃSKA, M. 2016. *Pro-environmental activities of cooperative banks within corporate social responsibility on the basis of the Małopolskie province*. W: *Roczniki Naukowe Stowarzyszenia Ekonomistów Rolnictwa i Agrobiznesu*. Warszawa-Poznań-Biała Podlaska: SERiA, 2016, Tom XVIII, Zeszyt 1, s. 260-264, ISSN 1508-3535
10. SZAFRAŃSKA, M., MATYSIK-PEJAS R., 2016. *The role of cooperative banks on increasing the banking penetration ratio of rural areas in Poland*. W: *The Agri-Food Value Chain: Challenges for Natural Resources Management and Society*. Nitra, Slovak University of Agriculture, s. 389-395. ISBN 978-80-552-1503-7