

Course name:
Agritourism

ECTS	4
Course status	<i>optional</i>
Course final assessment /evaluation of outcomes	<i>Exam</i>
Prerequisite	

Main field of study:
Management

Educational profile	General academic
Code of studies and education level	<i>bachelor</i>
Semester of studies	<i>winter or summer</i>
Language of instruction	English

Course offered by:

Name of faculty offering the course	
Name of department offering the course	
Course coordinator	

Learning outcomes:

Symbol of outcome	Description of the learning outcome	Reference to main field of study outcomes	Area symbol*
KNOWLEDGE – student knows and understands			
P6S_WG P6S_WK	- Student has knowledge about cultural transformations and folk culture, current social problems of the Polish countryside, disintegration of local communities,	ZA1_W06	SZ
P6S_WK	- Student knows the rules for preparing a multimedia presentation, delivering a paper and preparing an essay,	ZA1_W07	SZ
P6S_WG P6S_WK	- Student has knowledge of management in various natural, social and economic conditions	ZA1_W15	SZ
SKILLS – student is able to			
P6S_UW	- Student is able to analyze, understand and evaluate social, economic and cultural phenomena including rural areas,	ZA1_U17	SZ
SOCIAL COMPETENCIES – student is ready to:			
P6S_KO	- Student is able to interact and work in a group, organize work in a small team to perform a specific task,	ZA1_K03	SZ
P6S_KO	- Student appears in public, conveys and defends his own views, convinces and negotiates in the name of achieving common goals, can set priorities accordingly,	ZA1_K04	SZ
P6S_KO	- Student is able to think and act in an entrepreneurial manner.	ZA1_K13	SZ

Teaching contents

Lectures		15 hours
Topics	<ol style="list-style-type: none"> 1. Basics of agritourism (2 hours) 2. History of agritourism (1 hour) 3. Legal basis of agritourism and rural tourism in Poland (2 hours) 4. Product of tourism in rural areas (2 hours) 5. Cultural heritage in the development of agritourism (2 hours) 6. Eco-tourism (2 hours) 7. Marketing strategy (2 hours) 8. Innovations in agritourism (2 hours) 	
Accomplished learning outcomes	<i>P6S_WG, P6S_WK, P6S_WG, P6S_WK, ZA1_U17</i>	
Means of verification, rules and criteria of assessment	Written form of checking the message - test	
Classes:		15 hours
Topics	<ol style="list-style-type: none"> 1. Plan for the development of agritourism activities - introduction (2 hours) 2. Development and presentation by students of selected topics related to agritourism activities in individual countries - case studies (multimedia presentation) (7 hours). 3. Preparation of the concept of own agritourism activity (work in groups) (4 hours) 4. Presentation of the effects of work in groups (2 hours) 	
Accomplished learning outcomes	<i>P6S_WG, P6S_WK, ZA1_U17, P6S_KO</i>	
Means of verification, rules and criteria of assessment	<i>Final grade based on the grade from the presentation of the selected topic and the grade from the prepared and presented concept of agritourism activities.</i>	

References:

Basic	<ol style="list-style-type: none"> 1. Sznajder M., Przebórska L., Scrimgeour F. 2009: <i>Agritourism. Mixed Sources. UK.</i> 2. Nuskiewicz K, Roman M. 2014: <i>Innowacje w rozwoju turystyki. SGGW, Zespół Szkół Kształcenia Rolniczego w Gołdtkowie</i> 3. Sznajder Michał Jacenty (red.): 2017: <i>New Directions in Tourism Analysis</i>
Supplementary	1.Sikora J. 2018: <i>Agroturystyka. Przedsiębiorczość na obszarach wiejskich, C. H. Beck</i>

Structure of learning outcomes

Area of academic study: R – Agricultural, forestry and veterinary sciences	**	4	ECTS
Area of academic study: T – technological sciences	ECTS**		

Structure of student activity

Contact hours	47	hrs.	1,9 ECTS**
Including:			
lectures	15	hrs.	
classes and seminars	15	hrs.	
consultations	10	hrs.	

participation in research	...	hrs.		
obligatory traineeships	...	hrs.		
participation in examination	2	hrs.		
e-learning	...	hrs.	...	ECTS**
student own work	53	hrs.	2,1	ECTS**

*Areas of academic study in the fields of: H- humanities; S - social studies; P – biological sciences; T – technological sciences; M- medical, sport and health sciences; R – Agricultural, forestry and veterinary sciences; A – the arts

** stated with an accuracy to 0.1 ECTS, where 1 ECTS = 25 - 30 hours of classes