

**Course name:**  
**Fundamentals of entrepreneurship**

ECTS	4
Course status	<i>optional</i>
Course final assessment /evaluation of outcomes	<i>Exam / graded credit</i>
Prerequisite	<i>Without prerequisite</i>

**Main field of study:**

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Educational profile	General academic
Code of studies and education level	<i>bachelor</i>
Semester of studies	<i>winter or summer</i>
Language of instruction	English

**Course offered by:**

Name of faculty offering the course	Faulty of Agriculture and Economics
Name of department offering the course	Department of Business Management and Economics
Course coordinator	Marcin Kopyra

**Learning outcomes:**

Symbol of outcome	Description of the learning outcome	Reference to main field of study outcomes	Area symbol*
KNOWLEDGE – student knows and understands			
PRB_W01	— knows and understands the behavior of "market participants": producers, consumers and employees, — knows the general principles of creating forms of individual entrepreneurship, conducting business activities.	ZA1_W01 ZA1_W09 ZA1_W15	SZ
PRB_W02			
SKILLS – student is able to			
PRB_U01	— is able to plan and conduct business activity according to various organizational and legal forms.	ZA1_U02	SZ
SOCIAL COMPETENCIES – student is ready to:			
PRB_K01	— can think and act in an entrepreneurial manner, — is convinced of the need to take economic action.	ZA1_K01	SZ
PRB_K02		ZA1_K13	SZ

**Teaching contents**

Lectures	15 hours
Topics	<ol style="list-style-type: none"> <li>1. Organizing enterprise infrastructure,</li> <li>2. Organizational and legal forms of entrepreneurship,</li> <li>3. Entrepreneurship models and conditions for the development of entrepreneurship,</li> </ol>

4. Economic and social premises motivating to entrepreneurship,
5. Entrepreneurship management,
6. The importance of entrepreneurship in local development and development barriers,
7. The concept of business activity, the concept of entrepreneur, SME, features of an entrepreneur,
8. Objectives of activities in small business and sources of income for entrepreneurs,
9. Preparatory activities related to business operations,
10. Stages and activities related to establishing a company,
11. Building a small company's market position,
12. Income tax - general characteristics of the tax card, lump sum on revenues registered general rules,
13. Incubators, business center,
14. Commercialization of knowledge: theory and practice,
15. EU funds supporting entrepreneurship.

Accomplished learning outcomes	PRB_W01, PRB_W02
Means of verification, rules and criteria of assessment	Written form of checking - test
Classes:	15 hours
Topics	<ol style="list-style-type: none"> <li>1. Basic legal forms of economic activity - the concept of entrepreneurship and entrepreneur,</li> <li>2. Forms of activity related to the entity's resources, interpretation of the definition of business activity,</li> <li>3. Preparatory steps for setting up a company (reason, motive, benefit),</li> <li>4. Benefits of working at own business, with someone, traits, skills and ways of an entrepreneur,</li> <li>5. I am an entrepreneurial person – discussion,</li> <li>6. Stages of establishing a company,</li> <li>7. Film: My first business, discussion,</li> <li>8. Market analysis. Company location,</li> <li>9. Initial business plan - idea evaluation, cost estimation, income in a trading company and production,</li> <li>10. Regon, National Court Register, permits, concessions, regulated activities,</li> <li>11. Company foundation design, methodology, examples,</li> <li>12. Project management,</li> <li>13. Types of risks in entrepreneurship,</li> <li>14. Risk prevention in entrepreneurship,</li> <li>15. Organizing enterprise infrastructure.</li> </ol>
Accomplished learning outcomes	PRB_U01, PRB_K01, PRB_K02
Means of verification, rules and criteria of assessment	Written form of checking, problem questions + participation in the discussion (stages of establishing a company) + individual task (company location rules)

	effects education (EK) for the subject	<b>3,0 - 3,5</b>	<b>4,0 – 4,5</b>	<b>5,0</b>
	UR3_W01	He mastered the knowledge passed on during classes and derived from basic literature	He mastered the knowledge passed on during classes and derived from basic literature which allows him to recognize problems and interpret them	He mastered the knowledge passed on during classes and derived from basic literature which allows him to recognize problems and interpret them. Has extended knowledge related to the problem area. Demonstrates knowledge from supplementary literature.
	UR3_W04	He mastered the knowledge passed on during classes and derived from basic literature	He mastered the knowledge passed on during classes and derived from basic literature which allows him to recognize problems and interpret them	He mastered the knowledge passed on during classes and derived from basic literature which allows him to recognize problems and interpret them. Has extended knowledge related to the problem area. Demonstrates knowledge from supplementary literature.

	UR3_U01	The student notices the existing relationships in economic reality	He notices and concludes about dependence in economic reality	He notices dependencies in economic reality and draws in-depth conclusions
	UR3_U05	The student notices the existing relationships in economic reality	He notices and concludes about dependence in economic reality	He notices dependencies in economic reality and draws in-depth conclusions
	UR3-KO2	The student is aware of the practical importance of phenomena occurring in the economy	The student is aware of the practical importance of phenomena occurring in the economy; can critically approach information on ongoing business processes	The student is aware of the practical importance of phenomena occurring in the economy; is able to critically approach information on ongoing economic processes; is able to discuss and defend his views on economic processes.

**References:**

Basic	<ol style="list-style-type: none"> <li>1. Fundamentals of Entrepreneurship, H. Nandan, Publisher: Phi Learning; 3rd edition (2013)</li> <li>2. New Parts of Entrepreneurship Development, Publisher: Springer International Publishing AG (2019)</li> <li>3. Effectually Entrepreneurship, Read Stuart, Publisher: Taylor &amp; Francis LTD (2016)</li> </ol>
Supplementary	<ol style="list-style-type: none"> <li>1. <i>The Entrepreneur Mind</i>, K. D. Johnson, Publisher: Johnson Media (2013)</li> </ol>

**Structure of learning outcomes**

Area of academic study: R – Agricultural, forestry and veterinary sciences	**	ECTS
Area of academic study: T – technological sciences	ECTS**	

**Structure of student activity**

Contact hours	30	hrs.	3	ECTS**
Including:				
lectures	15	hrs.		
classes and seminars	15	hrs.		
consultations	5	hrs.		
participation in research	...	hrs.		
obligatory traineeships	...	hrs.		
participation in examination	2	hrs.		
e-learning	...	hrs.	....	ECTS**
student own work	30	hrs.	1	ECTS**

\*Areas of academic study in the fields of: H- humanities; S - social studies; P – biological sciences; T – technological sciences; M- medical, sport and health sciences; R – Agricultural, forestry and veterinary sciences; A – the arts

\*\* stated with an accuracy to 0.1 ECTS, where 1 ECTS = 25 - 30 hours of classes