

Julia Gorzelany (PhD)

GALLUP STRENGTHS & TALENTS COACH • LIFE & BUSINESS COACH • MENTOR • SOFT COMPETENCE COACH • SCIENTIST



University of Agriculture in Krakow

FACULTY OF ENVIRONMENTAL ENGINEERING AND LAND SURVEYING

Address: Balicka 253 C, 30-198 Krakow, Room 149

Phone: +48 606 396 093

Email: julia.gorzelany@urk.edu.pl

Consultation hours: determined individually and announced at the beginning of the semester

Research interest:

- regional competitiveness and regional development,
- management methods and techniques,
- socio-economic problems

Research experience:

She is a doctor of economics in management, a certified coach of Strengths Community Coach strengths (Gallup Talents), a coach with ACC ICF international accreditation and a soft skills trainer. She graduated from the accredited Professional Coaching Studies and Advanced Coaching Studies at the Institute of Communication and Mukoid Development. She is a graduate of the Academy of Business Trainers. Her professional and scientific career is associated with the University of Agriculture and the University of Economics in Krakow. The direct result of her scientific activity is the achievements of over 50 scientific papers published in Polish and English. As a lecturer, she worked over 4500 hours. She combines scientific and didactic activity with practical activity in the business world. She is a co-creator and partner at Sago Consulting Group. At present She is a member of the university Board of Management Discipline. She is also actively involved in organizational activities for the University of Agriculture in Krakow, performing functions in several university committees. She cooperated with the Marshal's Office in preparing the Development Strategy for the Lesser Poland Voivodship for 2011-2020, with particular emphasis on functional space management at the local level, as well as economic development of small and medium-sized

cities and rural areas. She participated in 12 research projects. She also participated in about 25 national and international conferences and seminars. In 2013, She received the Individual Award of the 3rd ° Rector of the Hugo Kołłątaj Agricultural University in Kraków for outstanding achievements in the field of science. She was a member of the scientific committee and the organizer of scientific conferences.

Visiting Scholar:

University of Applied Sciences Upper Austria (one month internship), International summer workshops (Austria), Universidad Politecnica De Madrid, Erasmus Program, Athlone Institute of Technology, Erasmus Program, Cross-Cultural Business Conference 2016.

PhD (2010): FACTORS DETERMINING THE PARTICIPATION OF WOMEN IN ENTERPRISE MANAGEMENT ON THE EXAMPLE OF MAŁOPOLSKIE VOIVODESHIP

MSc dissertation (2003): SITUATION OF WOMEN ON THE LABOR MARKET

Professional profiles:

ORCID: <https://orcid.org/0000-0002-4340-0042>

Research Gate: https://www.researchgate.net/profile/Julia_Gorzelany

Google Scholar: <https://scholar.google.pl/citations?user=w8GQGysAAAAJ&hl=pl>

LinkedIn: <https://www.linkedin.com/in/julia-gorzelany-b698a379/>

Own business: <https://sagogroup.pl/>

List of publications:

1. Gorzelany-Dziadkowiec M., **Gorzelany J.**, Stauskis G., Hernik J., van Assche K., Noszczyk T. 2019. The innovation process in local development – the material, institutional, and intellectual infrastructure shaping and shaped by innovation, *Technological and Economic Development of Economy*, 25(6), 1232–1258. DOI: <https://doi.org/10.3846/tede.2019.11094>
2. Nawieśniak-Caesar, M., Wilkosz-Mamcarczyk, M., Hernik, J., **Gorzelany, J.**, & Gorzelany-Dziadkowiec, M. (2019). An integrated approach to river valley revitalisation. *Journal of Environmental Engineering and Landscape Management*, 27(1), 22-32. <https://doi.org/10.3846/jeelm.2019.7481>
3. **Gorzelany-Plesińska J.**, Franczyk K.: Innovation potential of the Lesser Poland voivodship, in: *Economics and Organization of the Enterprise*, Institute of Organization and Management in Przemysl, vol. 807, no. 4, 2017, pp. 27-46
4. Gorzelany-Dziadkowiec M., **Gorzelany J.**: Implementation of elements of sustainable development and competitiveness of communes (part I - ecological and environmental dimension), in: *Economics and Organization of the Enterprise*, Institute of Organization and Management in Przemysl, No. 7 (798), 2016
5. Gorzelany – Dziadkowiec M, **Gorzelany – Plesińska J.**, Chaba D., Kardaś A., Kozień E., Krzyk P., Kubica I., Kwoczyńska B., Sławińska N., *The use of selected management methods in regional development*, University of Agriculture in Krakow, Krakow 2015, ISBN: 978-83-64758-25-6

6. Gorzelany – Dziadkowiec M., **Gorzelany – Plesińska J.**, Restructuring Marketing Concept of Competitive Advantage in Building Company, "Economics and Organization of Enterprise" 2015, no. 2(781)
7. Gorzelany-Dziadkowiec M., **Gorzelany J.**, Gaisch M.: Comparison of innovations in management in Austrian and Polish universities, w: Business and non-profit organizations facing increased competition and growing customers' demands : proceedings of the 17th Conference of Scientists and Business People: Tomaszowice, Poland, 18-19 June 2018 / Nalepka Adam, Ujwary-Gil Anna (red.), Business and Non-Profit Organizations Facing Increased Competition and Growing Customers Demands, vol. 17, 2018, Wyższa Szkoła Biznesu – National-Louis University in Nowy Sącz, Foundation for the Dissemination of Knowledge and Science "Cognitione" , ISBN 978-83-951082-2-8, ss. 181-199
8. **Gorzelany J.**, Lorek S.: Is Kraków a smart city yet? Analysis of the effectiveness of implementing the smart city concept in Kraków, w: Geomatics, Landmanagement and Landscape, nr 4, 2018, ss. 17-27, DOI:10.15576/GLL/2018.4.17
9. **Gorzelany J.**: Integration of structure, culture and strategy in designing a management system, Scientific Papers of the Slesian University of Technology, Organisation and Management Series (2020, in print)
10. Gorzelany-Dziadkowiec M., **Gorzelany J.**: Marketing innovations in the development of the urban-rural municipality, w: Marketing in the development strategies of market entities, Wydawnictwo SGGW, Warszawa 2019, pp. 25-37